



## LAKELAND CHIROPRACTIC

▪ LIFETIME FAMILY WELLNESS ▪

### **Two Chiropractors Named to U.S. Olympic Team Medical Staff**

A story in the July 2004 issue of Chiropractic Economics magazine reported on a July 6, 2004 press release from the U.S. Olympic Committee (USOC). The USOC press release stated, "A 47-person medical staff has been announced by the U.S. Olympic Committee to provide health care for more than 540 American athletes in the 2004 Olympic Games in Athens. The USA Medical staff consists of medical doctors, certified athletic trainers, massage therapists, chiropractors and pharmaceutical experts."

Notable is the fact that two chiropractors were included in this list. Dr. Ira A. Shapiro of Old Bridge, N.J., and Dr. Marc P. Jaffe of Summit, N.J., are the chiropractors who were selected to join the other health professionals who will care for more than 540 American athletes in the 2004 Olympic Games in Athens Aug. 13 through Aug. 29, 2004.

The Chiropractic Economics article notes that these Doctors of Chiropractic are only the eighth and ninth chiropractors ever selected by the U.S. Olympic Committee to represent the United States at any Olympic event in an official capacity.

In order to be selected, Drs. Shapiro and Jaffe had to pass an initial assessment process. They were then allowed to adjust athletes at several events prior to the Olympics. Dr. Shapiro worked with nearly 200 American athletes at the 2003 Titan Games in San Jose, Calif., while Dr. Jaffe worked with more than 150 American athletes at the 2003 Summer World University Games in Daegu, South Korea.

Chiropractic has been used by athletes for some time to not only help them when they may be injured, but more importantly to help maximize their performance abilities.

Jim Scherr, the USOC's chief executive and chief of sports performance, speaking in generic terms about all the care the athletes will receive stated, "We feel that our athletes get the best medical care in the world. We go to every length to care for these athletes who have accomplished their goals to get here. We want to make sure they take that next step with the best medical care available."

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\*\* Who do you know that could benefit from Chiropractic Care? \*\*

**SHARE WITH FRIENDS, FAMILY, AND CO-WORKERS**

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▪ LAKELAND CHIROPRACTIC IS DEDICATED TO SERVING THE COMMUNITY THROUGH CONSERVATIVE CARE AND PATIENT EDUCATION ▪

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